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PASSCODE: 3802020

Public comments, suggestions or questions regarding technical issues may be emailed
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Please use the chat feature in the Zoom toolbar to let the moderator know that you would like to make a comment during the meeting or use the digital “raise hand”  function in Zoom.



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Call to Order

Board of Directors Workshop - Policy
Thursday, October 14, 2021

Chairperson – Director Botello
Vice-Chair – Director Kielhold

Introductions

Following the introduction of Directors and District staff, participants may use this time to state their name and agency/affiliation in order to be included in the formal record of attendees.

Public Comment

Any person may address the Board on matters within its jurisdiction.

- *Please use the chat feature on the Zoom toolbar or digitally raise your hand to let the moderator know you would like to make a comment.*



Summary of Previous Meeting (Pg. 3)

Board of Directors Workshop – Policy – September 9, 2021

Discussion Item 4.1 (Pg. 13)

Kristeen Farlow, MPA – Strategic Communications Manager

Discuss State and Federal Legislative Update

Staff Recommendation

Receive and file.

Federal Legislative Update

- Update from IFS
 - Infrastructure
 - Reconciliation
 - Funding the federal government



State Legislative Update

- Session Ended: Sept. 10
- A total of 2,776 were introduced this session
- Governor had until Oct. 10 to sign or veto bills
 - 1,038 bills chaptered
 - 66 bills vetoed



Bills of Interest

BILLS PASSED

AB 339 (Lee): Local government: open and public meetings

SB 626 (Dodd): Department of Water Resources: Procurement Methods –to use the Construction Manager/General Contractor method, for no more than seven projects for elements of State Water Facilities.

California Comeback Plan

- \$15 billion over three years
 - Build wildfire resiliency
 - Address drought impacts
 - Bolster water resilience
 - Protect vulnerable communities from climate risk
 - Promote smart ag



Director Comments and Discussion



Paul Kielhold
President



June Hayes
Vice President



**T. Milford
Harrison**
Treasurer



Gil J. Botello
Director



Susan Longville
Director

Staff Recommendation
Receive and file.

Discussion Item 4.2 (Pg. 52)

Shavonne Turner, MPA – Water Conservation Program Manager

Consider Participating in the Proposition I Round I, Regional Comprehensive Landscape Rebate Program

Staff Recommendation

Authorize and Direct staff to place this item on a future regular Board of Directors meeting to authorize the CEO/General Manager to execute the agreement.

Eligible Programs

- **Turf removal**
- **Smart irrigation controllers**
- **High efficiency rotating nozzles**
- Landscape design and maintenance assistance
- Spray-to-drip irrigation
- Industrial process
- Pressure regulation valves
- California native plants
- Rain barrels



Program Administration

Retail Agency

- Offer eligible programs to customers
- Seek 25% or applicable reimbursement from Valley District for the eligible rebates

Valley District

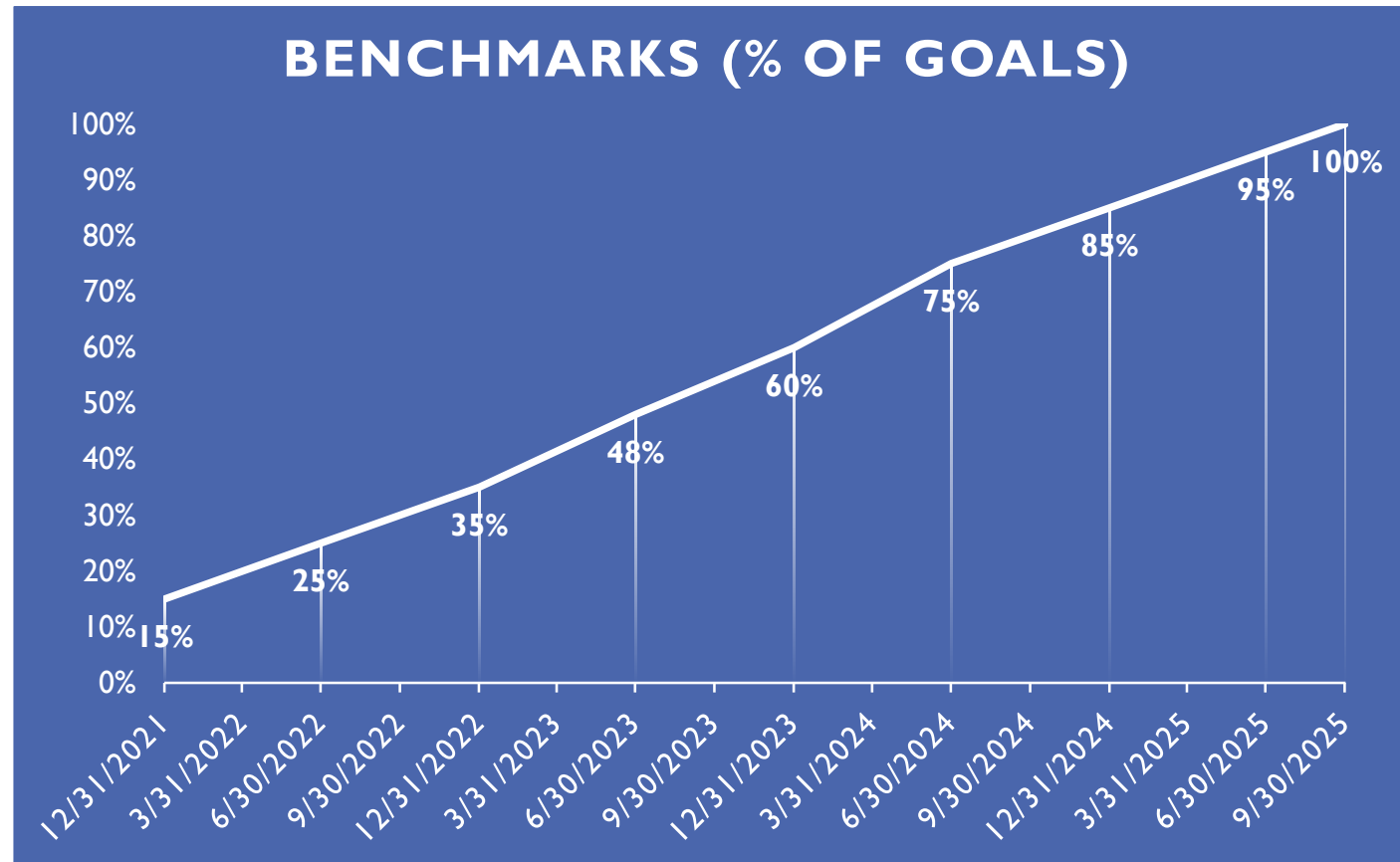
- Valley District reimburse the retail agency from the existing budget for the 25% reimbursement
- The 75% not reimbursed by Valley District is applied towards meeting funding match
- Valley District applies eligible past spending (e.g. turf and WBIC) to meet the funding match goal

MWDOC

- Valley District files for reimbursement up to \$298,693 for all eligible rebates (past, present and until end of agreement) in excess of the funding match goal
- MWDOC pays Valley District

Agency Goals and Benchmarks

- Reporting due quarterly
- Grant Funding: \$298,693
- Match Goal: \$314,414
- Total Agreement Cost: **\$613,107**
- Water Savings Goal: 144 AFY



Director Comments and Discussion



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President



June Hayes
Vice President



**T. Milford
Harrison**
Treasurer



Gil J. Botello
Director



Susan Longville
Director

Staff Recommendation

Authorize and Direct staff to place this item on a future regular Board of Directors meeting to authorize the CEO/General Manager to execute the agreement.

Discussion Item 4.3 (Pg. 74)

Kristeen Farlow, MPA – Strategic Communications Manager

Shavonne Turner, MPA – Water Conservation Program Manager

Discuss Proposed 2021 Drought Outreach Campaign

Staff Recommendation

Discuss and provide input to Staff on the 2021 Drought Outreach Campaign.

Drought Conditions

- California is experiencing dry conditions
- Governor's request for 15% voluntary water use reduction



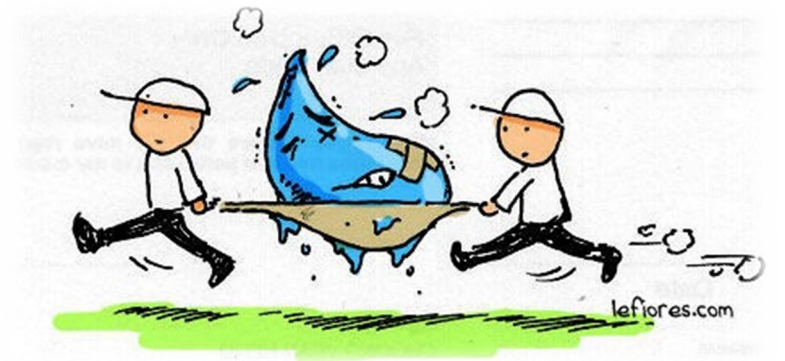
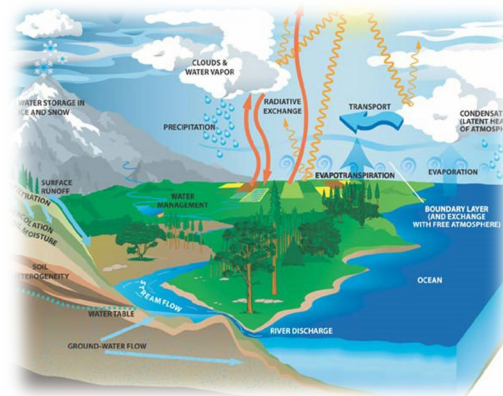
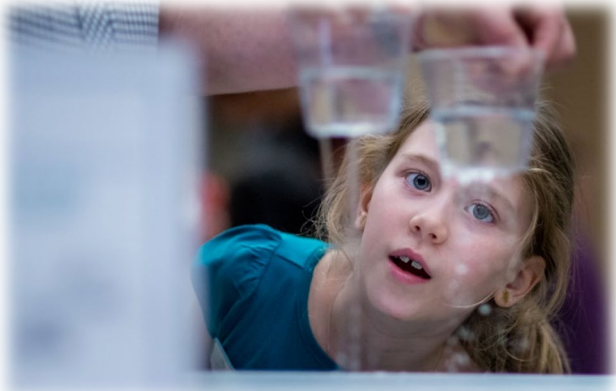
Drought Outreach Campaign Objectives

EDUCATE

- Focus: General public
- Water supply reliability
- Long-term regional efforts

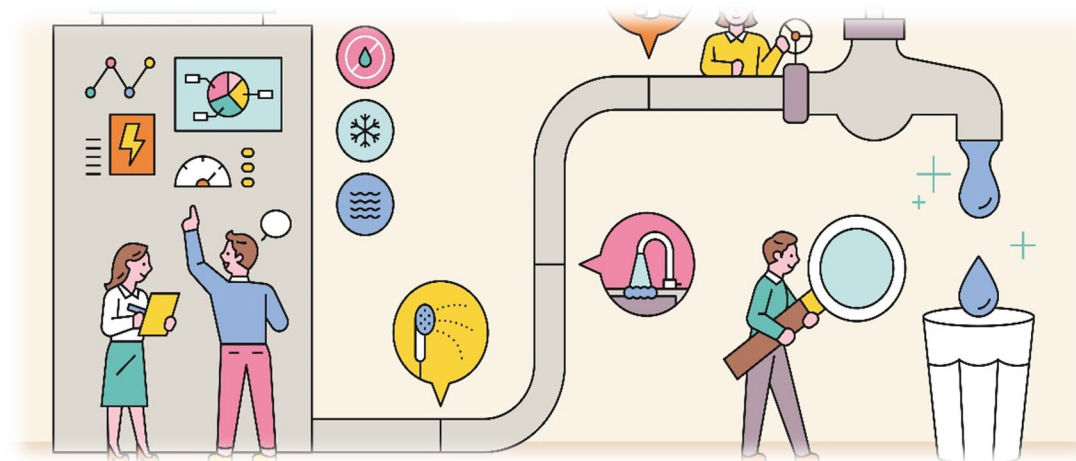
RECOGNIZE EFFICIENCY / KEEP CONSERVING

- Community recognition
- Push to conserve even more
- Taxpayers are important



Outreach Goals - PIECE

- Provide transparency
- Increase trust
- Educate the public
- Clarify customer role
- Encourage everyone to do their part, and spread the word



Key Message # 1

Our region is prepared for this drought.

- Water use efficiency is a way of life.
- We've been planning and preparing for extreme climate conditions.
- We capture and store water in wet years to use in dry years.



Key Message #2

As a region, our customers are responsible water stewards and are encouraged to continue using water efficiently.

- Water efficiency has become a way of life for the region.
- We've been here before and know what to do!
- Residents and businesses can continue to make a big difference in managing water supplies by being as efficient as possible with your water use.



Outreach Tactics

PRINT MATERIALS

- Fact Sheet
- Newspaper ads
- Retail Agency Toolkit

SOCIAL MEDIA AND MEDIA RELATIONS

- Social Media
 - Facebook posts, boosts, ads
 - Instagram
 - Twitter
 - Website
- Media Relations
- Community Presentations

INVESTMENTS IN INFRASTRUCTURE

SBVMWD'S COMMITMENT TO SAVING WATER IS DECADES IN THE MAKING

Valley District's successful long-term approach to water supply planning includes investments in several water supply strategies to ensure water is available in times of drought.



8 million acre-feet of groundwater storage space – more than the entire State Water Project – that is currently over 80% full.



Over 350,000 acre-feet of water stored locally over the last 50 years to help make it through prolonged periods of drought.



\$1 billion invested in the State Water Project since 1972 to supplement local water supplies, allowing us to bank excess water in local groundwater basins.



SAVING
TOMORROW'S
RESOURCES
TODAY



Sample Ad

SAVING TOMORROW'S RESOURCES TODAY



California is on track to have one of its driest years on record. The Governor has declared a drought emergency for most of the state and is calling for Californians to voluntarily reduce water use by 15% compared to 2020. Thanks to San Bernardino Valley Municipal Water District's (Valley District) proactive and responsible planning, the District is well equipped with a drought resilient water supply for our service area.

TOGETHER WITH YOUR WATER PROVIDERS, WE ARE WORKING TO SAVE TOMORROW'S RESOURCES TODAY.

OUR COMMITMENT TO SAVING WATER IS DECADES IN THE MAKING

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YOU ARE THE KEY TO SUCCESS

Even with our diverse water storage projects and programs in our 325-square mile service area, we must all work together to use water efficiently. Over the last 10 years, this region has cut water use by 19% even as the population continued to increase. We thank you for being a part of using water wisely and being a part of the water supply solution.



Fact Sheet

HOW OUR COMMUNITY CAN REDUCE WATER USE



REPLACE TURF
GRASS WITH
LOW-WATER AND
NATIVE PLANTS



USE EFFICIENT
OUTDOOR
IRRIGATION
EQUIPMENT



INSTALL
WATERSENSE-
LABELED
APPLIANCES



FIX LEAKS
INDOORS AND
OUTDOORS

REGIONAL PARTNERSHIPS

Regional partnerships help Valley District increase our local, reliable water supply to make sure we have enough water for today and in the future.



Partnering in **WATERSHED CONNECT**, a multiphase program comprised of interconnected water capture, recharge, storage, treatment, and conveyance projects.



Collaborating with retail water providers on regional projects, such as the Waterman Hydroelectric Generation Plant Project and the Clean Water Factory in San Bernardino, the Sterling Natural Resource Center in Highland, Wilson III Recharge Basins in Yucaipa, and the Cactus Basins in Rialto.



The Enhanced Recharge Project below Seven Oaks Dam enables Valley District, Riverside Public Utilities, and Western Municipal Water District (in Riverside) to capture and store water diverted off the Santa Ana River. This Project will capture up to 500 cubic feet per second and 80,000 acre-feet of water in a single year.



Supporting the water use efficiency efforts of the retail water providers by providing financial incentives for water use efficiency rebates and retrofits, rebates and programs specifically aimed at large water users, and regional landscape workshops and a landscape contest.

SAVING
TOMORROW'S
RESOURCES
TODAY

www.sbvmd.com
Twitter | @sbvmd
Facebook | @sbvalleydistrict
Instagram | @sbvmd



Fact Sheet

Drought

Font Size: [+](#) [-](#) [+](#) [Share & Bookmark](#) [Feedback](#) [Print](#)

Status Update: October 2021

In the San Bernardino Valley, water supply is a substantial investment of the taxpayers; and Valley District takes its role of managing water resource seriously. This region has been in a drought for 23 years and Valley District prepares for drought every day by securing and managing water resources for the region, regardless of climate conditions.

By taking the proactive position of storing local and imported water supplies in local groundwater basins, Valley District and its retail water agency partners have established a reliable source of supply that is able to withstand drought. Thanks to the capacity of these basins, the region finds itself in a more favorable position than other cities, retail water agencies, and wholesale water providers around the state.

As of August 23, 2021, San Bernardino County is considered to be under "Extreme" drought conditions. Nonetheless, the drought impact the Valley District service area is low due to the investments and actions noted above. Residents, businesses, and industrial water users should remember the following:



- Water use efficiency is a way of life in Southern California, especially in San Bernardino County where we average 13.4 inches of rain per year and 280 sunny days.
- Thanks to sound planning and proactive investments, Valley District is well-prepared to meet customer water supply needs even during the current drought.
- While the region will always be dependent on imported water for some portion of our water supply, we have focused on developing local partnerships, water efficiency programs, and water supplies – such as water recycling, stormwater capture, and surface water storage – to reduce reliance on imported water.
- Because of this, Valley District is able to guarantee our region the water they need for essential uses such as drinking, bathing, and cleaning.
- Investments in recycled water infrastructure have made it possible for water providers to reduce reliance on imported water sources.
 - It is a significant high-quality water supply that can be used for multiple purposes;
 - It is reliable during drought and climate change conditions; and
 - It requires significantly less energy than imported water for deliveries, thus reducing greenhouse gas emissions.



Website

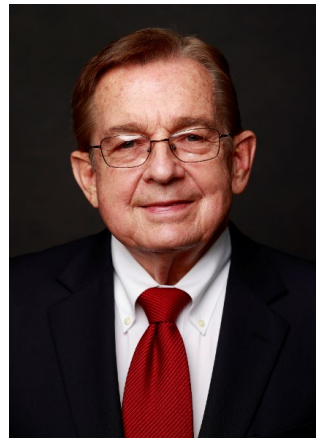
Director Comments and Discussion



Paul Kielhold
President



June Hayes
Vice President



**T. Milford
Harrison**
Treasurer



Gil J. Botello
Director



Susan Longville
Director

Staff Recommendation

Discuss and provide input to Staff on the 2021 Drought Outreach Campaign.

Discussion Item 4.4 (Pg. 84)

Heather Dyer, MS, MBA – Chief Executive Officer/General Manager

Clarification on policy regarding Directors speaking on behalf of the Board with outside entities

Staff Recommendation

None. This is a discussion item for the Board of Directors

Representing an Official District Position

In order to ensure that they are properly representing their positions as elected officials of the San Bernardino Valley Municipal Water District, Board members should adhere to the following guidelines:

1. Board members may use their title only when conducting official District business, for information purposes, or as an indication of background and expertise.
2. Once the Board of Directors has taken a position on an issue, all official District correspondence regarding that issue will reflect the Board's adopted position.
3. In most instances, the Board will authorize the President of the Board to send letters stating the District's official position to appropriate legislators.
4. No Board member is permitted to attend a meeting of any outside agency or organization as an official representative of the District without prior Board authorization. Meetings of outside agencies and organizations that are included on the District's list of Representative Assignments are to be attended by the designated Board member and/or alternate. Other Directors are not prohibited from attending, but may not participate or request compensation.
5. If a member of the Board appears before the meeting of another governmental agency organization to give a statement on an issue affecting the District (including Representative Assignments), the Board member shall indicate the majority position and opinion of the Board. (NOTE: Board members shall report on any actions taken at the next Board meeting).

Representing an Official District Position

6. Personal opinions and comments that may be contrary to adopted policy may be expressed only if the Board member clarifies that these statements do not reflect the official position of the Board or the District. To be clear, any Director may speak on any matter as an individual at any time.

7. Board members should exercise caution when utilizing the news media, social media or other forms of communications to specifically express views which are in opposition to adopted Board policy. Again, the Board member must clarify that these statements do not reflect the official position of the Board or the District

8. When two Board members are authorized/assigned by the Board to attend a meeting as the District's official representative, other Board members may not participate at the meeting in order to avoid violations of the Ralph M. Brown Act.

9. Attendance at a water retail meeting, council meeting, or other meeting of an outside agency or organization and reporting on activities or decisions made by the District will not be considered as violating the provisions of the Handbook provided that any reports or discussions either reflect the decisions made by the Board as a whole or are identified as being presented by the Board member "speaking as an individual" and not as the official position of the Board. Qualification for per diem will depend on the specific meeting and whether it is approved categorically or by Board action and will be determined under the District's current adopted Resolution titled Establishing Rules and Procedures for Compensation of Directors and for Reimbursement of Directors and Staff, a current copy of which is included in Appendix 2 of this Handbook.

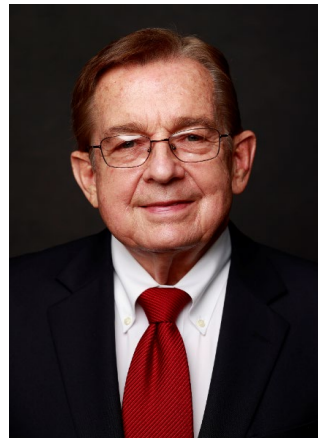
Director Comments and Discussion



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Susan Longville
Director

Staff Recommendation

None. This is a discussion item for the Board of Directors

Future Business



Adjournment
