



**SPECIAL NOTICE REGARDING
CORONAVIRUS DISEASE 2019 (COVID-19)
AND PARTICIPATION IN PUBLIC MEETINGS**

On March 4, 2020, Governor Newsom declared a State of Emergency resulting from the threat of COVID-19. On September 16, 2021, Governor Newsom signed Assembly Bill No. 361 into law. Assembly Bill No. 361 amends Government Code section 54953(e) by adding provisions for remote teleconferencing participation in meetings by members of a legislative body, without the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions. The San Bernardino Valley Municipal Water District adopted a resolution determining, by majority vote, that, as a result of the declared State of Emergency, a meeting in person would present imminent risks to the health or safety of attendees. Accordingly, it has been determined that all Board and Workshop meetings of the San Bernardino Valley Municipal Water District will be held pursuant to the Brown Act and will be conducted via teleconference. There will be no public access to the meeting venue.

**BOARD OF DIRECTORS WORKSHOP - POLICY
THURSDAY, MARCH 10, 2022 – 2:00 P.M.**

PUBLIC PARTICIPATION

Public participation is welcome and encouraged. You may participate in the March 10, 2022, meeting of the San Bernardino Valley Municipal Water District online and by telephone as follows:

Dial-in Info: (877) 853 5247 US Toll-free

Meeting ID: 831 7559 3663

PASSCODE: 3802020

<https://sbvmwd.zoom.us/j/83175593663>

If you are unable to participate online or by telephone, you may also submit your comments and questions in writing for the District's consideration by sending them to comments@sbvmwd.com with the subject line "Public Comment Item #" (insert the agenda item number relevant to your comment) or "Public Comment Non-Agenda Item". Submit your written comments by 6:00 p.m. on Wednesday, March 9, 2022. All public comments will be provided to the Chair and may be read into the record or compiled as part of the record.

IMPORTANT PRIVACY NOTE: Participation in the meeting via the Zoom app is strongly encouraged. Online participants MUST log in with a Zoom account. The Zoom app is a free download. Please keep in mind: (1) This is a public meeting; as such, the virtual meeting information is published on the World Wide Web and available to everyone. (2) Should you participate remotely via telephone, your telephone number will be your "identifier" during the meeting and available to all meeting participants; there is no way to protect your privacy if you elect to call in to the meeting.



SAN BERNARDINO VALLEY MUNICIPAL WATER DISTRICT
380 E. Vanderbilt Way, San Bernardino, CA 92408

BOARD OF DIRECTORS WORKSHOP - POLICY

AGENDA

2:00 PM Thursday, March 10, 2022

CALL TO ORDER

Chairperson: Director Botello

Vice-Chair: Director Kielhold

1) INTRODUCTIONS

2) PUBLIC COMMENT

Any person may address the Board on matters within its jurisdiction.

3) SUMMARY OF PREVIOUS MEETING

3.1 Board of Directors' Workshop - Policy - February 10, 2022 (Page 3)
[Summary Notes BOD Workshop - Policy 021022](#)

4) DISCUSSION ITEMS

4.1 Discuss State and Federal Legislative Update (Page 9)
[Discuss State and Federal Legislative Update](#)
[Priority Bills Legislative Tracking Report \(State\)](#)

4.2 Consider Adoption of the updated San Bernardino Valley Municipal Water District Strategic Plan (Page 14)
[Staff Memo - Discuss Revisions to the San Bernardino Valley Municipal Water District Strategic Plan](#)
[Strategic Plan: Our Foundation](#)

5) FUTURE BUSINESS

6) ADJOURNMENT

PLEASE NOTE:

Materials related to an item on this Agenda submitted to the Board after distribution of the agenda packet are available for public inspection in the District's office located at 380 E. Vanderbilt Way, San Bernardino, during normal business hours. Also, such documents are available on the District's website at www.sbvmd.com subject to staff's ability to post the documents before the meeting. The District recognizes its obligation to provide equal access to those individuals with disabilities. Please contact Melissa Zoba at (909) 387-9228 two working days prior to the meeting with any special requests for reasonable accommodation.



DATE: March 10, 2022

TO: Board of Directors Workshop – Policy

FROM: Staff

SUBJECT: Summary of February 10, 2022, Board of Directors Workshop – Policy

The Policy Workshop convened on February 10, 2022, via Zoom teleconference. Director Botello chaired the meeting.

Directors Present: President Kielhold, Vice President Hayes, Director Botello, Director Harrison, and Director Longville.

Staff Present:

Heather Dyer, MS, MBA – Chief Executive Officer/General Manager
Jose Macedo, ML, CPT-P (USA Retired) – Chief of Staff/Clerk of the Board
Cindy Saks, CPA – Deputy General Manager/Chief Financial Officer
Melissa Zoba, MBA, MPA – Chief Information Officer

Kristeen Farlow, MPA – Strategic Communications Manager
Anthony Flordelis – Business Systems Analyst
Adekunle Ojo, MPA – Water Resources Manager
Karen Resendez, MA – Human Resources / Risk Manager
Shavonne Turner, MPA – Water Conservation Program Manager

Members of the Public Present:

Richard Babbe, PFM Asset Management
Nyles O’Harra, Yucaipa Valley Water District
Melody McDonald, San Bernardino Valley Water Conservation District
Drew Tatum, Innovative Federal Strategies
Letitia White, Innovative Federal Strategies
Robert Stewart

1. Introductions

Chief Executive Officer/General Manager Heather Dyer introduced staff members present.

2. Public Comment

Chair Gil Botello invited public comment. There was none.

3. Summary of Previous Meeting

The summary notes from the January 13, 2022, Board of Directors Workshop – Policy were accepted with no comments.

Chair Botello took items 4.1 and 4.2 out of order.

4.2 Discuss State and Federal Legislative Update

Strategic Communications Manager Kristeen Farlow introduced Drew Tatum and Letitia White with Innovative and Federal Strategies (IFS). Ms. White reported on the Federal government's legislative activities.

Ms. White advised that the Fiscal Year 2022 budget reached a deal and although the year has begun the 12 appropriations bills have not been finished. The continuing resolution to fund the government expires on February 18, she noted. The House has passed another continuing resolution to expire March 11 and the Senate is expected to take it up next week. The 12 bills will be rolled into an omnibus package, Ms. White explained.

One of the holdups has been the Build Back Better effort, Ms. White continued, which contains some potentially duplicative elements. Ms. White expressed confidence in the ability to finish last year's budget, with the President's budget request to arrive at the Hill in mid-March or early April due to the input of many new cabinet members (likely requiring another continuing resolution).

Mr. Tatum provided an update on the Infrastructure bill, noting that agencies have begun to implement it with funding for the next five fiscal years. The White House released a guidebook and held an implementation webinar, he advised. Mr. Tatum assured that as any funding opportunity announcements are made, they will be passed along to the Valley District team. He noted that the struggles with implementation are due to lack of a full year appropriations bill and staffing challenges.

Any work on Build Back Better would re-start at the beginning, Mr. Tatum advised. Senator Joe Manchin stymied ongoing negotiations when the inflation numbers came out today, he reported. It does not seem in the near term that Democrats will push forward on the bill, he said. He also noted that Senator Ben Ray Lujan had suffered a stroke, and, in his absence, some committees are evenly divided, and legislation or nominees will not be able to be discharged unless they have broad bi-partisan support.

Ms. White reported working with Valley District staff to identify programs and priorities for FY 2023 community project funding but said no guidance has been released yet for the potential earmarks. Rep. Jay Obernolte and Rep. Pete Aguilar have indicated they would be happy to work with the District on Seven Oaks Dam and initial conversations with their staffs have focused on language or policy requests to go into the Water Resources Development Act, which is on a two-year reauthorization cycle.

Chief Executive Officer/General Manager Heather Dyer reminded the Board the District has two shovel-ready and permitted but very expensive water projects (the Regional Recycled Water System at Weaver Basins and the Enhanced Recharge Phase IB Stormwater Capture), and the funding process through the State Revolving Fund takes time. She asked about the fastest way to get the projects on the ground. Ms. White indicated that the Stormwater project might be a good candidate for Congressionally directed spending, likely not more than \$3 million. She said all are interested in how quickly the infrastructure money can flow out the door, as the President has made it clear he is interested in getting projects going. IFS will continue to work with staff, she said.

Strategic Communications Manager Kristeen Farlow indicated that State legislative activity would increase with the approaching bill introduction deadline on February 18. She briefed the Board on the following bills of interest:

- SB 890 (Nielsen and Borgeas) Department of Water Resources (DWR) Water Storage and Conveyance: State Water Contractors have not taken a position but are supportive of the funding that this bill could bring as it aligns with their priorities
- SB 230 (Portantino) Constituents of Emerging Concern: Has passed out of the Senate and moved to the Assembly. It would require the State Water Resources Control Board to establish a dedicated program to assess information and recommend areas for further study. It was sponsored by Metropolitan Water District and the California Municipal Utilities Association

On January 10, Governor Newsom proposed an FY 2023 budget of \$86.4 billion, Ms. Farlow continued. It includes an investment of \$750 million for drought resilience programs, which

includes grants for water efficiency, demand reduction, and maintain a drought vulnerability tool, along with grants to water districts to fund planning, engineering, analysis, and construction for groundwater recharge projects. It also proposes a clean energy investment plan, and \$1.2 million over two years for forest health and fire prevention, Ms. Farlow added.

Ms. Farlow briefed the Board on the resignations, term limits and redistricting process, noting that 19 to 20 Assemblymembers are retiring or have already left, many without identified replacements. Staff will monitor to determine whether there are implications to the region and any opportunity for building new relationships, she said.

4.1 Quarterly Investment Portfolio Update with PFM Asset Management and Review of the District's Long Term Investment Strategy

Deputy General Manager/Chief Financial Officer Cindy Saks reviewed the District's investment strategy. Upon engagement of PFM, the portfolio was diversified with the same quality and no added risk, and the maturity distribution was addressed within the policy.

Pointing to Ms. Saks' presentation, President Kielhold asked if there was segregation of restricted funds from general funds. Ms. Saks explained that the charts do not differentiate, the District is taken as a whole. She noted the total investment with PFM has risen from the initial \$100 million to \$385 million currently, the majority of which belongs to the restricted State Water Project fund.

District financial advisor Richard Babbe from PFM Asset Management reviewed the quarterly investment portfolio activity. Mr. Babbe reported on investment strategies, change in market expectations, pandemic recovery, inflation, interest rates, the current composition of the District's portfolio, yields, and unrealized losses. He noted that the change in some investments to more liquid vehicles to be used for funding projects.

Vice President Hayes asked about California Government Code related to investments, and Mr. Babbe explained the District's policy aligns with it but in some ways is more conservative than what it would allow.

Director Longville pointed to the District's forthcoming Climate Adaptation and Resilience Plan and recommended evaluating corporate holdings to determine if any are working counter to the Plan. Mr. Babbe noted that PFM is required as the fiduciary to do what is in the District's best interests within the parameters given, and if the Board gives such direction PFM will do so.

Ms. Saks requested clarification that the Board intends to continue the current investment strategy. Mr. Babbe advised that the target is a balanced approach.

In response to Director Harrison, Mr. Babbe recommended staying at the current strategy with two caveats depending on the District's needs over short or long duration. Absent any fundamental changes in the objective over time, Babbe continued, staying the course is recommended.

Director Harrison added that he is not interested in politicizing the District's investments.

President Kielhold asked about the relationship between strategy and the District's policy on investments. Mr. Babbe explained that the policy lays out the rules, and the benchmark is the desired direction. If new direction on strategy is given by the Board, Mr. Babbe responded, it could take three to six months to implement.

Action Item(s):

The Board of Directors directed staff to stay the course and maintain the current investment strategy for the District's investment portfolio by the following roll-call vote:

There was no formal motion or second.	APPROVED: 5-0
AYES:	Botello, Harrison, Hayes, Kielhold, Longville
NOES:	None
ABSTAIN:	None
ABSENT:	None

Action Item(s): Receive and file.

5. Future Business

None was added.

Director Botello reminded the Board of the Leadership Development Training workshop tomorrow at 10 a.m.

6. Adjournment

The meeting was adjourned at 3:01 p.m.

Staff Recommendation

Receive and file.



DATE: March 10, 2022
TO: Board of Directors Workshop – Policy
FROM: Kristeen Farlow, Strategic Communications Manager
SUBJECT: Discuss State and Federal Legislative Update

Staff Recommendation

Receive and file

Background

Staff is providing the Board of Directors with an update on current significant legislation from the state and federal legislatures.

Each month, staff provides the Board of Directors with a summary of State and Federal Legislative highlights. This information is provided by the District's lobbying firms and supplemented by District Staff. The Gualco Group, Inc., is the District's State lobbyist in Sacramento; Innovative Federal Strategies is the District's Federal lobbyist in Washington D.C. This month, The Gualco Group, Inc., will provide a verbal update on the State legislative highlights.

State Legislative Updates

The State bill introduction deadline was February 18, 2022, and because the Senate suspended their 30-day in-print deadline, bills are being heard immediately.

The California Natural Resources Agency introduced its Draft *Pathways to 30 x 30 Strategy* which aims “to protect biodiversity, advance equitable access to nature and combat climate change.” This Strategy responds directly to Governor Newsom’s 2020 executive order that aims to accelerate conservation of California’s lands and coastal waters through voluntary, collaborative action with federal and local governments, Tribes, and private landowners. The goal is for California to establish enduring conservation measures on a broad range of landscapes through collaborative partnerships and voluntary actions. The Draft Strategy can be viewed at CaliforniaNature.ca.gov.

The General Manager and Staff had a meeting with Assembly Majority Leader Eloise Gomez-Reyes earlier this week to discuss the Governor’s Budget Surplus and opportunities to have that funding directed to two of our key projects: the Santa Ana River Enhanced Recharge Phase 1B Project and the Regional Recycled Water System. We have meetings scheduled with Senator Connie Leyva and Senator Richard Roth in early April to discuss the same request.

Jack Gualco, from The Gualco Group, Inc., will participate in this month’s meeting to provide more details about the State legislature.

Bills of interest include:

AB 2142	(Gabriel) Income taxes: exclusion: turf replacement water conservation program.
AB 2387	(Garcia, Eduardo) Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022
SB 890	(Nielsen) Department of Water Resources: Water Storage and Conveyance Fund: water storage and conveyance.

Federal Legislative Update

The majority of lawmakers were not in Washington due to the recess during the last full week of February. However, the staff of the House and Senate Appropriations Committees continued to make progress on the FY22 omnibus appropriations packages. There is optimism that an agreement can be reached, but a continuing resolution in both chambers may be necessary to give lawmakers time to complete the legislation.

The Senate passed another Continuing Resolution to fund the federal government through March 11, 2022. They appear to be getting close to a budget deal, but another Continuing

Resolution may still be needed before it is finalized. The budget discussions are moving along, however the year may be half over before they are finalized. Once finalized, we will likely have an opportunity to make appropriations requests for projects. We are working with IFS to coordinate virtual meetings with legislators.

The Water Resources Development Act of 2022 (WRDA) has had several hearings over the last few weeks. WRDA is a bipartisan tradition of the Committee on Transportation and Infrastructure and comes out every two years to respond to local water resource needs and to ensure continued congressional oversight of the U.S Army Corps of Engineers. Through Representative Aguilar's office, we have submitted a request to have the Seven Oaks Dam fully authorized for water conservation. We will also be requesting WRDA consideration for the Santa Ana River Enhanced Recharge Phase 1B Project and the Regional Recycled Water Program. Our federal advocates, IFS, are awaiting deadlines from other congressional members to submit our requests for consideration.

House Democrats sent a letter to the U.S. Army Corps of Engineers requesting the rules governing how the agency evaluates potential water resource development projects from the 1980s be updated to include more communities and consider the effects of climate change. WRDA included a measure directing the Corps to issue final guidelines to ensure the agency maximizes development that is sustainable within 180 days of enactment. The agency is currently seven months late to meet the deadline to incorporate the new principles into water projects.

Fiscal Impact

There is no fiscal impact related to this update.

Recommended Action

Receive and file.

Attachments

Priority Bills Legislative Tracking Report (State)



**San Bernardino Valley
Municipal Water District
Priority Bills
Legislative Tracking Report
March 2, 2022**



Provided by: The Gualco Group, Inc.

AB 284 (Rivas, Robert D) California Global Warming Solutions Act of 2006: climate goal: natural and working lands.

Current Text: Amended: 7/14/2021 [html](#) [pdf](#)

Introduced: 1/21/2021

Last Amend: 7/14/2021

Status: 9/10/2021-Failed Deadline pursuant to Rule 61(a)(15). (Last location was INACTIVE FILE on 9/2/2021)(May be acted upon Jan 2022)

Location: 9/10/2021-S. 2 YEAR

Summary: Would require the State Air Resources Board, as part of the next scoping plan update, in collaboration with the Natural Resources Agency and other relevant state agencies and departments and no later than January 1, 2023, to identify a 2045 climate goal, with interim milestones, for the state's natural and working lands, as defined, and to integrate into the scoping plan update recommendations developed by the Natural Resources Agency and the Department of Food and Agriculture regarding practices, policy and financial incentives, market needs, and potential reductions in barriers that would help achieve the 2045 climate goal, among other recommendations. The bill would require the state board, in collaboration with the Natural Resources Agency and other relevant state agencies and departments, to include this information in each subsequent update to the scoping plan and update that information, as appropriate.

Position

AB 455 (Wicks D) San Francisco-Oakland Bay Bridge: transit-only traffic lanes.

Current Text: Amended: 5/20/2021 [html](#) [pdf](#)

Introduced: 2/8/2021

Last Amend: 5/20/2021

Status: 7/14/2021-Failed Deadline pursuant to Rule 61(a)(11). (Last location was TRANS. on 6/9/2021)(May be acted upon Jan 2022)

Location: 7/14/2021-S. 2 YEAR

Summary: Under current law, the San Francisco-Oakland Bay Bridge is part of the state highway system. Existing law authorizes the department to construct exclusive or preferential lanes for buses only or for buses and other high-occupancy vehicles, and may authorize or permit the exclusive or preferential use of designated lanes on existing highways that are part of the state highway system. This bill would authorize the authority, in consultation with the department, to designate transit-only traffic lanes on the San Francisco-Oakland Bay Bridge.

Position

SB 559 (Hurtado D) Department of Water Resources: water conveyance systems: Water Conveyance Restoration Fund.

Current Text: Amended: 8/30/2021 [html](#) [pdf](#)

Introduced: 2/18/2021

Last Amend: 8/30/2021

Status: 9/10/2021-Failed Deadline pursuant to Rule 61(a)(15). (Last location was INACTIVE FILE on 9/8/2021)(May be acted upon Jan 2022)

Location: 9/10/2021-A. 2 YEAR

Summary: Would establish the Water Conveyance Restoration Fund in the State Treasury to be administered by the Department of Water Resources in consultation with the State Water Resources Control Board and the Department of Fish and Wildlife. The bill would require all moneys deposited in the fund to be expended, upon appropriation by the Legislature, in support of subsidence repair costs, including environmental planning, permitting, design, and construction and necessary road and bridge upgrades required to accommodate capacity improvements. The bill would require the Director of Water Resources to apportion money appropriated from the fund, subject to specified requirements, for the Friant-Kern Canal, Delta-Mendota Canal, San Luis Field Division of the California Aqueduct, and San Joaquin Division of the California Aqueduct.

Position

Support

SB 890 (Nielsen R) Department of Water Resources: Water Storage and Conveyance Fund: water storage and conveyance.

Current Text: Amended: 2/23/2022 [html](#) [pdf](#)

Introduced: 1/31/2022

Last Amend: 2/23/2022

Status: 2/23/2022-From committee with author's amendments. Read second time and amended. Re-referred to Com. on N.R. & W.

Location: 2/9/2022-S. N.R. & W.

Summary: Would establish the Water Storage and Conveyance Fund in the State Treasury to be administered by the Department of Water Resources. The bill would require all moneys deposited in the fund to be expended, upon appropriation by the Legislature, in support of subsidence repair and reservoir storage costs, including environmental planning, permitting, design, and construction and all necessary road and bridge upgrades required to accommodate capacity improvements. The bill would require the department to expend from the fund, upon appropriation by the Legislature, specified monetary amounts to complete funding for the construction of the Sites Reservoir, and to restore the capacity of 4 specified water conveyance systems, as prescribed, with 2 of those 4 expenditures being in the form of a grant to the Friant Water Authority and to the San Luis and Delta-Mendota Water Authority. This bill would make these provisions inoperative on July 1, 2030, and would repeal it as of January 1, 2031.

Position



DATE: March 10, 2022

TO: Board of Directors Workshop – Policy

FROM: Heather Dyer, CEO/General Manager

SUBJECT: Discuss Revisions to the San Bernardino Valley Municipal Water District Strategic Plan

Staff Recommendation

Discuss revisions that have been made to the San Bernardino Valley Municipal Water District Strategic Plan based on feedback from the Board at a recent workshop and provide direction to staff.

Summary

Between 2020-2022, the District held multiple Director Workshops, facilitated by Water Systems Consulting, Inc. (WSC), to develop its first ever Strategic Plan. The Strategic Plan has received some final revisions and is ready for another review by the Board of Directors before it is consideration of adoption.

Background

The District's Strategic Planning process kicked off in 2019 and has been ongoing since then. The process has involved individual interviews of the Directors, group meetings with Staff, and interviews with the stakeholder's workgroup. Through the information gathered throughout this process, the Directors have developed the District's first ever Mission, Vision, and Values statements, and a set of District priorities for the future.

The first component of the Strategic Plan is ***Our Foundations***, which is intended to be a guiding document that lays out the approach and direction of the District through the mission and vision and sets the culture through its values and priorities. This document captures Valley District's

purpose, unique identity, long term aspirations, and strategies to reach our desired future state.

As a foundational document for the District, this first component of the Strategic Plan, ***Our Foundations***, is nearly ready to be introduced to our stakeholders and the public. Staff is working on a “rollout” plan for this component of the Strategic Plan, which may include presentations at community group meetings, to City Councils and Boards of Directors, at water-related events, our website and social media platforms, and other opportunities.

The next step in the strategic planning process, which is already underway, is development of the second component, a companion document called Strategic Plan: ***Goals & Actions***. This will be a more tactical document that defines how the District will accomplish its mission and achieve its vision through specific goal, objectives and action plans. This will be an active instrument that builds upon *Our Foundations* by setting clear goals, performance measures and actions to help the District achieve its mission.

Fiscal Responsibility

The total fiscal impact of the Strategic Plan is \$113,800.

Attachments

DRAFT San Bernardino Valley Municipal Water District Strategic Plan



SAN BERNARDINO VALLEY MUNICIPAL WATER DISTRICT

STRATEGIC PLAN: *Our Foundation*

2022

STRATEGIC PLAN FRAMEWORK

San Bernardino Valley Municipal Water District's Strategic Plan Framework includes two primary components. This document is the first component – **Strategic Plan: Our Foundation**. It is intended to be long lasting and foundational, only requiring updates every 5-10 years or longer.

The second component, **Strategic Plan: Goals & Actions**, builds upon **Our Foundation** and is intended to be a more frequently updated, tactical document that aligns with the District's bi-annual budgeting process.



STRATEGIC PLAN: GOALS & ACTIONS
Defines how Valley District will accomplish its mission and achieve its vision. The **Strategic Plan: Goals & Actions** is an active instrument; a tactical plan that builds upon **Our Foundation** by setting clear goals, performance measures and actions to help the District achieve its Mission.

STRATEGIC PLAN: OUR FOUNDATION

Captures Valley District's purpose, unique identity, long term aspirations, and strategies to reach its desired future state. This foundational, long lasting document crystalizes who we are and what we do.

The **Strategic Plan: Our Foundation** is used in partnership with the **Strategic Plan: Goals & Actions** to set priorities, establish annual action plans, and problem solve with integrity.

A NOTE FROM...



THE BOARD OF DIRECTORS

When San Bernardino Valley Municipal Water District was formed in 1954, the needs of our watershed, customers, and region were vastly different than what they are today. Prolonged drought, litigation, population growth, habitat loss, and climate uncertainty have caused us to evaluate how we do business and adapt our approach to local water resource management. Through these challenges, we have grown to value partnerships, regional solutions, and creative problem-solving.

The Board of Directors is proud of all that Valley District has accomplished over the past 67 years. The forethought of those before us and the innovation of today's leaders have defined us as a responsible and forward-thinking steward of our watershed.

While this foundational document focuses on our future aspirations, Valley District's Board of Directors will continue to celebrate our rich history, struggles, and successes as a wholesale water provider serving the region. Through decades of challenges and triumphs, Valley District has continually shown that – when we hold true to our mission, vision, and values while remaining committed to those we serve – we can achieve great things for our region.



Paul Kielhold

PRESIDENT PAUL R. KIELHOLD



“

THE CHIEF EXECUTIVE OFFICER / GENERAL MANAGER

For nearly 70 years, Valley District has evolved as an organization while remaining committed to our core principles. We are approaching the complex problems of today and tomorrow through a new lens, one that relies on regional collaboration, bold leadership, and innovative ideas.

Valley District is not only working towards a resilient water supply but a holistically healthy watershed, a goal that we cannot accomplish alone.

Much like the natural systems of our valley, the agencies and the people within our watershed are integrally connected. The engineers, policymakers, planners, educators, wildlife biologists, operators and citizens – all of us contribute to the health of our water systems and have a responsibility to protect the quality of life for our people and our shared environment. Through regional partnerships, trust, and respect, we are creating new relationships, breaking barriers, and challenging traditional approaches to water solutions that will support future generations to come.

The **Strategic Plan: Our Foundation** is an important milestone in our continuing evolution as an organization. It will serve as a basis for our bi-annual goal setting and action plans, help us measure our progress, and inspire us to do more to preserve and protect our region's valuable water resources for a prosperous and resilient future.



HEATHER P. DYER

ELEMENTS



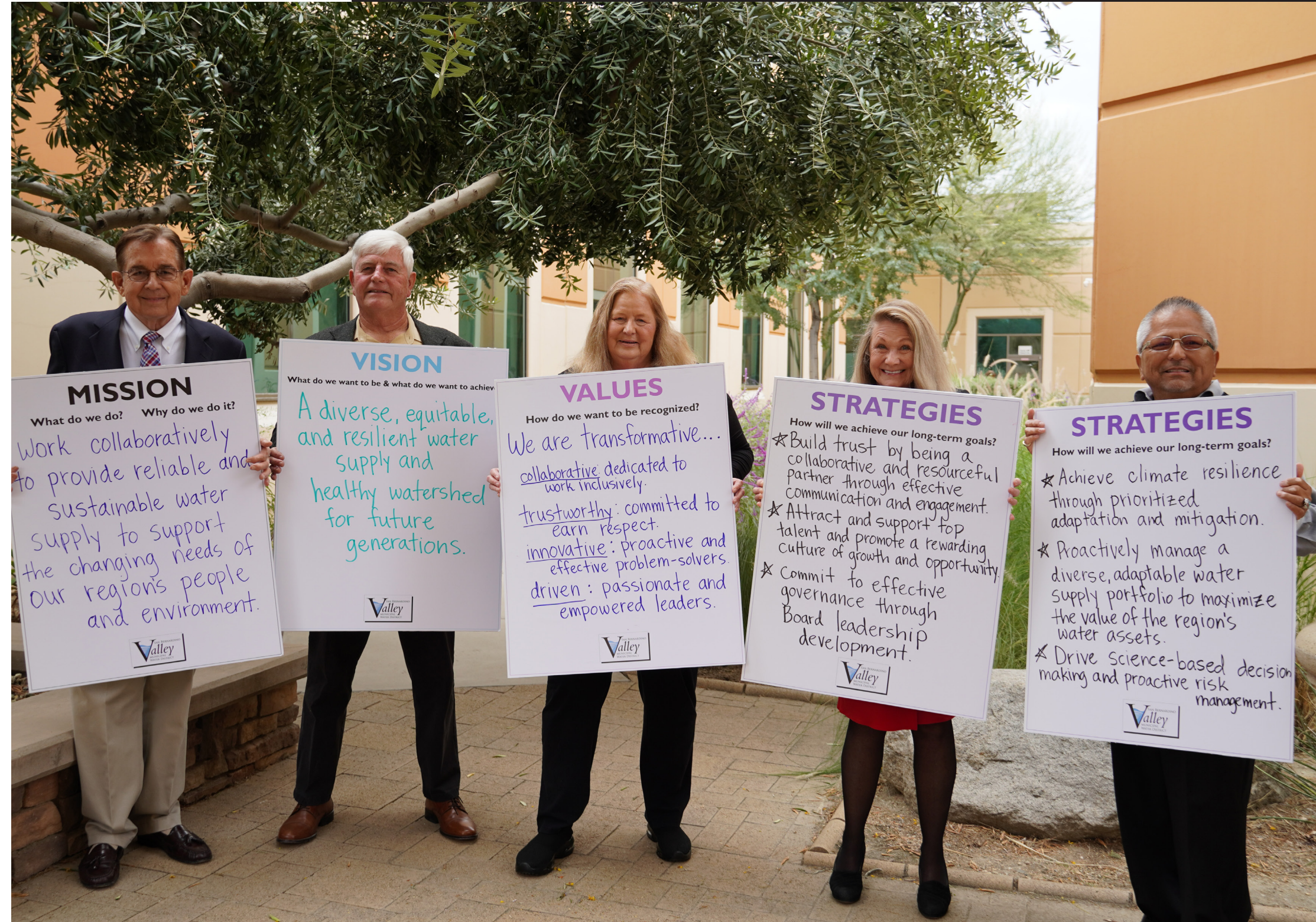
APPROACH

The **Strategic Plan: Our Foundation** crystallizes Valley District's purpose and identity. It illustrates our character and tenacity.

To develop this foundational document, the District's board and staff conducted a multi-year effort including a series of workshops, interviews, stakeholder meetings and expert-led discussions.

With hours of collaboration and input from staff, the Board of Directors, and partnering constituents, the Strategic Plan is a call to action that communicates Valley District's unique purpose, identity, desired future state, and strategies to accomplish its long-term goals.

Comprising core values, a shared vision, and an ambitious mission, the **Strategic Plan: Our Foundation** represents alignment among the Directors, unity of staff, pride in the work accomplished, and an eagerness to overcome future challenges.





MISSION

VISION

VALUES

PRIORITIES

STRATEGIES

OUR *MISSION* IS TO...

Work **collaboratively** to provide a **reliable** and **sustainable** water supply to support the changing needs of our region's **people** and **environment**.

MISSION



MISSION

VISION

VALUES

PRIORITIES

STRATEGIES

OUR *vision* FOR THE FUTURE IS A...

Diverse, Equitable, and
Resilient Water Supply and
Healthy Watershed for
Future Generations.

VISIONS



MISSION

VISION

VALUES

PRIORITIES

STRATEGIES

WE ARE TRANSFORMATIVE BY LIVING OUR *values...*



COLLABORATIVE.

Dedicated to work inclusively.



TRUSTWORTHY.

Committed to earn respect.



INNOVATIVE.

Proactive and effective problem-solvers.



DRIVEN.

Passionate and empowered leaders.

VALLEY WATER



OUR *priorities* ARE TO DELIVER SOLUTIONS THAT ARE...

-
- MISSION
 - VISION
 - VALUES
 - PRIORITIES**
 - STRATEGIES
-



RESILIENT.

Resilient to seismic conditions, drought, population growth and climate change.



RESTORATIVE.

Reduce carbon footprint and recover environmental health.



SCIENCE BASED.

Built from reliable regional data shared among all partners.



COST-EFFECTIVE.

Optimize operational efficiency and maximize benefits from ratepayer investments.



INTEGRATED.

Holistically optimize value to the region.

PRIORITIES



OUR *strategies* ARE TO...

MISSION

VISION

VALUES

PRIORITIES

STRATEGIES

1

Achieve climate resilience through prioritized adaptation and mitigation.

2

Proactively manage a diverse, adaptable water supply portfolio to maximize the value of the region's water assets.

3

Drive science-based decision making and proactive risk management.

4

Build trust by being a collaborative and resourceful partner through effective communication and engagement.

5

Attract and support top talent and promote a rewarding culture of growth and opportunity.

6

Commit to effective governance through Board leadership development.

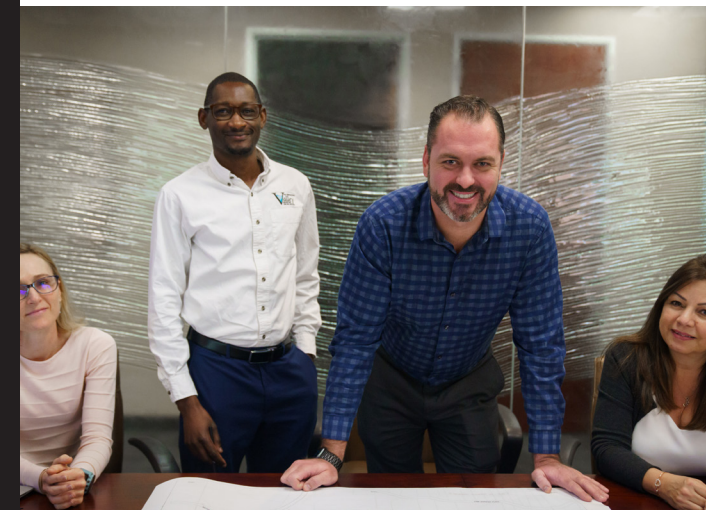
STRATEGIES

NEXT STEPS

IMPLEMENTING THE PLAN

The **Strategic Plan: Our Foundation** is a trusted compass that will guide Valley District to serve our community, care for our watershed, and ensure a resilient water future for our region. The **Strategic Plan: Our Foundation** is used in partnership with the Strategic Plan: Goals & Actions to set priorities, establish annual action plans, and problem-solve with integrity.

The **Strategic Plan: Goals & Actions** is an active instrument; a powerful tool that models our plans for the future. It captures desired outcomes of each strategy, clearly identifies next steps, and tracks and measures key results. Together, these Strategic Planning documents clearly define how Valley District will accomplish its mission and achieve its vision.



The **Strategic Plan: Our Foundation** was made possible through the collective contributions of the 2020-2022 Board of Directors and Valley District staff, in partnership with Water Systems Consulting, Inc.



JUNE D. HAYES
Division I



GIL J. BOTELLO
Division II



SUSAN L. LONGVILLE
Division III



T. MILFORD HARRISON
Division IV



PAUL R. KIELHOLD
Division V



